



Naturally Nova Scotia Introduces Its Research & Development Team

March 20, 2009

(Lawrencetown, NS) – Naturally Nova Scotia (NNS), Canada's leading manufacturer and distributor of certified organic, whole food health products, is introducing to the public, their innovative Research and Development Team!

Dr. Charles Hu, PhD - Director, Research & Development

Dr. Hu has led the Research & Development department at NNS since early 2007. He is a critical member of the NNS team where he oversees the development of all new natural health and food products.

Dr. Hu accomplished his PhD on the health benefits of flavonoids in Crysanthemum; specifically antioxidant power and blood health attributes. Later he joined a renowned team of researchers at University of British Columbia as a post-doctorate specialist and spent ten (10) years in the Department of Food Science. The majority of his work involved analyzing the health benefits of natural health products, with a specific focus on herbal and agricultural production; in particular North American Ginseng, Blueberry, Blackberry, Echinacea, and Dandelion.

Dr. Hu was also a senior research scientist for Forbes Medi-Tech for many years where he was responsible for novel functional food ingredient research. He has more than 30 peer-reviewed research papers to his name and has co-invented two patents.



Marcel Ritter, BSc - Food Scientist, Research & Product Development

Marcel has been a member of the NNS research team since October, 2007, and is one of the primary researchers involved with developing the tableting process for NNS.

Marcel completed his undergraduate degree in Food Science at Dalhousie University in 2005. He has previous experience in quality control, process analysis, and product development. As an avid athlete, Marcel has always taken a keen interest in natural health products, making NNS an ideal fit for him.



Heather Whyte, BSc – Research & Development Coordinator

Heather has a BSc in Biochemistry and Molecular Biology from Dalhousie University. Her initial experience with natural products occurred





when she worked on a project isolating antioxidant compounds from Cranberry. This project led to employment with the National Research Council of Canada where she conducted research on Cranberry, Blueberry, Seaweeds, and many herbs including St. John's Wort, Ginkgo Biloba, and Chaste Tree.

As part of the Naturally Nova Scotia team, Heather is responsible for the production of tinctures, managing communication with the Natural Health Products Directorate (NHPD), writing product applications, and testing products and ingredients to insure that they meet strict quality standards.

NNS, founded in 1994, has since grown to include a 30,000 sq. foot manufacturing facility on a 250 acre organic farm employing more than 30 people. Organic is a growing and processing method that helps protect the health of people, plants, animals, and the environment. NNS facilities are site licensed by the Natural Health Products Directorate (NHPD) in Canada and are GMP (Good Manufacturing Practices) compliant. The company also manufactures other certified organic whole food products such as Vitamin D₃, as well as a line of herbal tinctures and capsules. Please visit the NNS website for more inquiries or to place an order: www.naturallynovascotia.com

For more information or to arrange an interview, contact:

Beth Ann Knowles, Canadian Sales Manager

Phone: 902.434.7206, x 11

E-mail: bethann@naturallynovascotia.com

Web : www.naturallynovascotia.com