



Naturally Nova Scotia Announces Launch of Consumer Website

January 27, 2009

(Lawrencetown, NS) – Naturally Nova Scotia (NNS), Canada's leading manufacturer and distributor of certified organic, whole food natural health products, is pleased to announce the launch of an interactive, content-rich website for consumers interested in learning about and purchasing organic whole food derived nutritional supplements and products. Individuals can now order their organic health supplements direct from Naturally Nova Scotia's website while learning more about the benefits of organic, whole food natural health products.

NNS was founded in 1994 by entrepreneur Nancy Smithers. The company has since grown to include a 30,000 square foot manufacturing facility on a 250 acre organic farm that employs more than 30 people. Quality is a top priority with Naturally Nova Scotia; which has been certified organic for both farming and manufacturing since its inception. Organic is a growing and processing method that helps protect the health of people, plants, animals, and the environment. Organic products have been grown naturally, without the use of harmful hormones, antibiotics, steroids, chemical fertilizers, herbicides, fungicides, and pesticides. Organic farmers follow a holistic system that replenishes the nutrients and maintains the health of the soil. They use renewable resources and conserve soil and water in an effort to sustain the environment for future generations.

NNS controls its entire product manufacturing and packaging process, with on-site freeze-drying, tablet pressing, encapsulating, blending, bottling, and sachet and blister packaging. The facilities are site licensed by the Natural Health Products Directorate (NHPD) in Canada and are GMP (Good Manufacturing Processes) compliant.

Naturally Nova Scotia manufactures organic herbal capsules and tinctures, and a full line of organic whole food products, which includes Organic Vitamin D₃, Organic Fruit Antioxidant, and Organic Vitamin C Acerola products. The Vitamin C Acerola line offers a full range of products to meet the demands of active consumers. This organic line consists of an Adult & Children's Vitamin C Acerola Chewable tablet, an Adult Acerola Drink Mix in single serving sachets, a Children's Acerola Drink Mix in single serving sachets, and an Adult Hard Caplet. All Acerola products offer a high dosage of fruit-derived, organic Vitamin C from Acerola Berries.

Please visit Naturally Nova Scotia's website for more inquiries or to place an order: www.naturallynovascotia.com

For more information or to arrange an interview, contact:

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